

April Foolin' IN THE GARDEN

NAPLES BOTANICAL GARDEN
FRIDAY, APRIL 3, 2020



Sponsorship and Underwriting Opportunities

Naples Botanical Garden will wrap up the social season with the highly anticipated signature fundraising event, *April Foolin' in the Garden*. This extraordinary event hosts Naples' most philanthropic and affluent guests with an evening of mysterious yet delightful fare and entertainment. Our 2020 event will fall under the leadership of distinguished Chair, Ms. Christine Williamson.

April Foolin' in the Garden will raise funds to help further the Garden's mission, offset operating expenses, and support its work in conservation both locally and abroad. We invite you to join as a sponsor of *April Foolin' in the Garden*. We welcome the opportunity to explore ways in which we can grow and maintain a mutually beneficial partnership.

Presenting Sponsor: \$30,000

As our honored Presenting Sponsor, you will receive top billing on all collateral and receive exclusive VIP access to our Garden and donors. Fair Market Value: \$3,410

- Premium table placement for 10
- Featured as the *April Foolin' in the Garden* Presenting Sponsor in all advertising, press releases, signage, event program, and collateral material relevant to event
- Opportunity for back cover advertisement on event program
- Opportunity for a company representative to welcome guests in receiving line
- Thanked onstage during event as the Presenting Sponsor
- VIP Garden tour for up to ten guests with Donna McGinnis, President and CEO, followed by a private, two-course luncheon in Lu's Courtyard
- A private, Garden-to-Table dinner for up to 16 employees or clients in the LaGrippe Orchid Garden. This three-course chef driven meal will include extraordinary wine (to be scheduled on a mutually agreed upon date)
- Other benefits tailored to fit your company's objectives

Entertainment Sponsor: \$20,000

From the moment guests enter the Garden, we aim to enlighten their senses at every turn. Help us to enhance our guests' experience by sponsoring our committee selected entertainment. Fair Market Value: \$1,620

- A table for up to 10 guests
- Company listed at Entertainment Sponsor on signage near entertainment opportunities
- Thanked by band onstage during event as the Entertainment Sponsor

Caribbean Garden Cocktail Reception Sponsor: \$15,000

Upon arrival, guests will enjoy Caribbean cocktails and mysterious entertainment in the beautiful Kapnick Caribbean Garden. Fair Market Value: \$1,190

- 6 Individual Tickets to April Foolin' in the Garden
- Logo and name listed as Cocktail Reception Sponsor on event signage during cocktail hour

Valet Sponsor: \$10,000

A necessity for our well-healed guests! Fair Market Value: \$1,160

- 4 Individual Tickets to April Foolin' in the Garden
- Company listed by name, with logo on Valet Signage
- Ability to provide a committee approved, valet takeaway for each guest

Benefits Available at all levels of support:

- Company name in all advertising, press releases, signage, event program, and collateral material relevant to event
- Thanked onstage during event
- VIP Garden tour for up to 10 guests with Donna McGinnis, President and CEO
- Opportunity to host a private event at Naples Botanical Garden on a mutually agreed upon date (catering and service to be handled by Garden to ensure a seamless process, sponsor responsible for the cost of catering)
- Company logo on Naples Botanical Garden website until September 2021

- All opportunities include an Honorary Corporate Membership to the Garden which provides free general admission and is transferrable among your company's employees for one year
- Inclusion in Naples Botanical Garden's Corporate Partner Program for one year

We are honored for the opportunity to present these sponsorship options to your organization. We look forward to further discussing your community outreach and marketing efforts in the 2019-2020 season.

Naples Botanical Garden Mission:

To develop and conserve collections and habitats representative of the flora and cultures between the 26th latitudes. To discover, research and share knowledge about these plants and their gifts to us of beauty, tranquility, sustenance and well-being. And to engage and inspire everyone to care for the plants around them and become stewards of the environment.

Yes!

Would like to support *Hats in the Garden!*

Organization Name:

Sponsorship Event/Opportunity Name:

Sponsorship Level: \$

Payment Options (Payment by check helps lower our costs.)

Check for \$_____ is enclosed, payable to Naples Botanical Garden.

Charge \$_____ to Visa MC AMEX DC

Name on Card _____

Account No. _____

Expiration Date _____

Please send me an invoice for our \$ _____ Commitment on _____.

Additional billing instructions:

Name (as you wish it to appear in recognition materials): _____

Contact Name: _____ Phone No: _____

Address: _____ Ci

ty: _____ ST: _____ Zip: _____

Signature: _____ Date: _____

Please sign and send to:

Email: rmerrill@naplesgarden.org

Mail: Naples Botanical Garden, 4820 Bayshore Dr., Naples, FL 34112

Questions? 239.315.7282

NAPLES BOTANICAL GARDEN, INC. IS A 501 C (3) ORGANIZATION. A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING 1.800.435.7352 WITHIN FLORIDA AND REFERENCING REGISTRATION #CH-7593.
REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.