

# NAPLES BOTANICAL GARDEN



2016 JOURNAL INFORMATION

# Hats in the Garden

2016 JOURNAL

The Journal is a treasured memento that will be distributed to the over 550 guests at Hats. As an added benefit, our media partner *Naples Illustrated* magazine will distribute the Journal to 5,000 of its local subscribers along with the November 2016 issue.

## JOURNAL AGREEMENT

Full page / Four Color:

\$500 Individual Patrons

\$750 Non-Profit Organization Advertisers

\$750 Small Business Advertisers

(Small Businesses are considered smaller than 15 employees)

\$1,500 Corporate Advertisers

## JOURNAL SPECIFICATIONS

All pages will be four color and full pages

Photos must be submitted as jpegs or pdfs (min. resolution: 300 dpi)

Photo image will run as 6" x 6.5"

## MATERIALS DEADLINE & ADDITIONAL INFORMATION

All ad materials are due by July 15, 2016

Email form and photo (as an attachment) to:

Annemarie Zoller at [azoller@naplesgarden.org](mailto:azoller@naplesgarden.org)

## OR SEND TO

Naples Botanical Garden

Attention: Journal

4820 Bayshore Drive • Naples, Florida 34112

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# Nats in the Garden

2016 JOURNAL

## Corporate Page

Full Page/ Four Color / Full Bleed

Ad Size: 6.75" x 9.75"

(Full Bleed Size: 7" x 10")

Ad Content (*suggested*)

Your Logo

Photo\* Size: 6" x 6.5"

(Submit as jpeg or pdf;

**Min. resolution: 300 dpi)**

Quote\* or Tag Line

*\*Photos and quotes are available upon request.*

And 'tis my faith that every flower  
enjoys the air it breathes.

WILLIAM WORDSWORTH



Congratulations to  
Naples Botanical Garden.

**Presstige Printing**  
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when we focus our priorities...  
good things will grow.

The most important investments we can make are the ones that continue to blossom, and that's why we are so proud to support the important works of the Naples Botanical Garden. From conservation to education, when we come together for the greater good, it's always a beautiful thing.

**CYPRESS**  
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Contact: James P. Johansson, Managing Director  
239-449-6990  
jim.johansson@cypresstrust.com  
850 Park Shore Drive  
Naples, FL 34103  
www.cypresstrust.com

## Patron Page

Full Page / Color

Page Size: 6.75" x 9.75"

Page Content

Your Name

Photo\* Size: 6" x 6.5"

(Submit as jpeg or pdf;

**Min. resolution: 300 dpi)**

Quote\* or Tag Line

(30 words or less)

*\*Photos and quotes are available upon request.*

JANE PURDY BERGER

"The present moment is filled with joy and happiness.  
If you are attentive, you will see it."  
— THICH NHAT HANH

VICKY AND DAVID SMITH

White Oak Planted 2015  
Barrington Hills, Illinois

"A society grows great when old men plant trees in  
whose shade they know they shall never sit."  
— AN OLD GREEK PROVERB





*Thank You!*

S U S T A I N I N G   L E A D E R S H I P   C O U N C I L

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Joanne D. Brown  
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Parker J. Collier  
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NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

ADDRESS CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

PERSONALIZED CONTENT FOR AD (NOT TO EXCEED 30 WORDS): \_\_\_\_\_

\_\_\_\_ Please contact me about the content of my ad    \_\_\_\_ Please use the enclosed photo  
\_\_\_\_ Please use a botanical photo in my ad

\_\_\_\_ My check is enclosed    \_\_\_\_ Please charge my credit card in the amount of: \_\_\_\_\_

NAME ON CARD: \_\_\_\_\_ CARD NO: \_\_\_\_\_

EXPIRATION DATE: \_\_\_\_\_ SIGNATURE: \_\_\_\_\_

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\*See Journal Information document for more details

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