

Naples Botanical GARDEN

For Immediate Release

NAPLES, FL – July 31, 2019 – Naples Botanical Garden today announced the addition of four new leadership positions.

Andrea Nickrent joined Naples Botanical Garden as Vice President of Development and Marketing to lead the Garden's revenue-generating activities. Nickrent, a frequent presenter at national museum and garden conferences, comes to Naples after 11 years at Missouri Botanical Garden in St. Louis.

Jennifer Reed joined the Garden as Editorial Director after serving as Senior Writer at Gulfshore Life Magazine. Reed, a well-known journalist with expertise in conservation and environmental issues, will build awareness of the Garden's role in addressing environmental challenges in Florida and beyond.

Cindy Learned has been appointed Vice President of Philanthropy, a new position focused on developing support for the Garden's strategic initiatives. Learned joined Naples Botanical Garden in 2015 and most recently served as Vice President of Advancement.

Erin Wolfe Bell has been appointed Director of Exhibitions, a new position leading the Garden's exhibits, festivals and cultural activities. Bell joined the Garden in 2014 and most recently served as Director of Development Operations.

For more information on Naples Botanical Garden, please visit naplesgarden.org or contact Renée Waller, Director of Communications at 239.325.1925 or rwaller@naplesgarden.org. For publishing, please direct the public to naplesgarden.org, info@naplesgarden.org or 239.643.7275.

About Naples Botanical Garden

Naples Botanical Garden is a 170-acre world-class garden paradise that features the plants and cultures of the tropics and subtropics between the latitudes of 26 degrees North and 26 degrees South including Brazil, the Caribbean, Southeast Asia and Florida. A hands-on interactive Children's Garden along with 90 acres of beautifully restored natural habitats, walking trails and a Butterfly Garden offer educational entertainment and enjoyment for people of all ages. During summer hours of operation from June 1-September 2, the Garden will be open Tuesday-Sunday, 8 am-4 pm, and closed Monday. Regular admission is \$19.95 for adults, \$9.95 for children (4-14); Members and children 3 and under get in free.