



**For Immediate Release**

**Eye on Horticulture:  
Farming is Our Future, with John Piotti, President of American Farmland Trust**

**NAPLES, FL – February 27, 2020** – As every gardener and farmer knows, all it takes is a seed and some water, coupled with the miraculous properties of soil and photosynthesis, to bring forth abundant life. We know we rely on the good earth to feed us. But there is growing appreciation that farming is also essential to provide ecological services on which our very future depends. And yet, ‘regenerative farming practices,’ as important as they are, are only part of what’s needed. We also need to retain enough farmland and take steps to ensure that we are creating new opportunities for the next generation of farmers and ranchers.

As the President of American Farmland Trust, the storied nonprofit organization that launched the conservation agriculture movement and has remained at the forefront of these issues for 40 years, John Piotti will examine the challenges and opportunities facing farming. It’s not just about our food, but about the health of the planet and the future of society.

This Garden program is free and open to the public. Seats in Kapnick Hall are limited for this complimentary event. A cash bar will be available beginning at 5:30 p.m.; event begins at 6 p.m. RSVP at [naplesgarden.org/farming](https://naplesgarden.org/farming).

**Later in March:** Free and open to the public on March 30 is an evening with Jennifer Jewell, creator and host of the winning public radio program and podcast *Cultivating Place*. Prepare for a fun evening as she discusses her new book, *The Earth in Her Hands: 75 Extraordinary Women Working in the World of Plants*. Doors open at 5:30 p.m. with a cash bar. The program begins at 6 p.m. with a book signing to follow. RSVP at [naplesgarden.org/jenniferjewell](https://naplesgarden.org/jenniferjewell).

Can’t make it? [Jewell will be at the Garden from 10 a.m. – 12 p.m. on March 31](#) for an additional book signing at the Jane and Chuck Berger Shop in the Garden.

For more information on Naples Botanical Garden, please visit [naplesgarden.org/media](https://naplesgarden.org/media), or contact [info@naplesgarden.org](mailto:info@naplesgarden.org) or 239.643.7275.

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**About Naples Botanical Garden**

Naples Botanical Garden is a 170-acre, world-class garden paradise that features plants from around the world. The Garden provides arts, culture, youth and adult education, conservation, wellness, and

volunteer programs that contribute to the quality of life in Southwest Florida. The Garden's living collections are always growing and evolving, leaving our audiences with a deeper engagement with our curated gardens and Preserve, broadened with every visit. Regular hours of operation are 8 am–5 pm every day, with the Berger Shop in the Garden and Fogg Café opening at 9 a.m. Regular admission is \$19.95 for adults, \$9.95 for children (4–14); Members and children 3 and under get in free.