



For Immediate Release

Naples Botanical Garden launches Project Stay Planted 2021

Virtual program to run through May 31

NAPLES, FL – May 3, 2021 – If you can post a photo to your social media platform, you can contribute to global scientific research. It's that simple, using an app called iNaturalist and joining Naples Botanical Garden's second annual [Project Stay Planted](#) citizen-science initiative.

The Garden team invites anyone interested to join the project, which runs through May 31. Project Stay Planted 2021 beckons participants to discover the nature that surrounds them by observing as many plants, lichen, and fungi species as they can find. Anyone anywhere can participate; all participants must do is join the project and start making plant observations.

Participants learn how to use iNaturalist and hone their powers of observation in their backyards, neighborhoods, community parks, favorite hiking trails—wherever. By photographing and making notes, participants help researchers understand everything from where different species grow to when they bloom. Check [Project Stay Planted 2021](#) on the Garden website for updates.

[Download the iNaturalist App](#)

[Project Tips & Resources](#)

[View Project Stay Planted 2021 Observations](#)



For questions, contact Jenny Fuentes, Content Manager, at jfuentes@naplesgarden.org.

About Naples Botanical Garden

Naples Botanical Garden is a 170-acre, world-class garden paradise that features plants from around the world. The Garden provides arts, culture, youth and adult education, conservation, wellness, and volunteer programs that contribute to the quality of life in Southwest Florida onsite and online at naplesgarden.org. The Garden's living collections are always growing and evolving, leaving our audiences with a deeper engagement with our curated gardens and Preserve. Hours of operation are 9 a.m. to 5 p.m. Regular admission is \$20 for adults, \$10 for children (4–17); Members and children 3 and under get in free.

[Visit the Naples Botanical Garden Media Page](#)

Naples Botanical Garden, Inc. is a 501(c)3 organization. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling 1.800.435.7352 within Florida and referencing registration #CH-7593. Registration does not imply endorsement, approval or recommendation by the State.