

For Immediate Release

Hats in the Garden

MEDIA ADVISORY

***Hats in the Garden* is Wednesday, March 20**

NAPLES, FL – March 11, 2024

WHAT: *Hats in the Garden*

For two decades, *Hats in the Garden* has served as Naples Botanical Garden's primary fundraiser, advancing its mission to connect people with plants. On Wednesday, March 20, *Hats in the Garden* celebrates a milestone anniversary of philanthropy, fashion, and the beauty of Naples Botanical Garden. The event commences with a champagne celebration and culminates with a luncheon and runway show, powered by Saks Fifth Avenue, featuring world-renowned fashion designer Carolina Herrera.

This year's event chair, Barbie Hills, along with the Sustaining Leadership Council, will dedicate proceeds to support enhancements in the Garden's 90-acre Preserve. Naples Botanical Garden's 90-acre Preserve features restored Florida ecosystems and rare native plants. It is a peaceful and serene space — nourishing for the soul — yet not widely experienced among the Garden's 260,000+ annual visitors.

An eco-friendly tram will go to the Preserve, making the Garden's natural areas more accessible and inviting. Expanded pathways, boardwalks, restrooms, and shade will open the way to these natural areas, but we need the community's help to raise the funds to prepare these spaces.

Hats in the Garden Complete Schedule:

- **11 a.m. – 12 p.m.** Champagne Reception and Photos in the Garden
- **12 p.m.** Luncheon and Fund-A-Need under the tent, followed by a runway show
- **2 p.m.** Platinum Post Party in Kapnick Hall

Naples Botanical Garden will be closed for the duration of *Hats in the Garden*, opening to the public at 4 p.m. for Sunset Wednesdays.

Hats in the Garden is presented by William Raveis Real Estate.

**Hats in the Garden Complete
Schedule**

WHEN: Wednesday, March 20, 11 a.m. – 3 p.m.

WHERE: Naples Botanical Garden

4820 Bayshore Drive

Naples, FL 34112

RSVP: To help us coordinate, members of the media interested in attending *Hats in the Garden* are required to RSVP prior to their arrival by emailing media@naplesgarden.org.

Thank You to Our 2024 Sponsors & Underwriters

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About Naples Botanical Garden

Naples Botanical Garden is where plants and people thrive together. In addition to our 170-acre showcase for tropical plants, the Garden offers a uniquely beautiful, natural, and ever-changing experience to bring our diverse community together to enjoy companionship, refuge, learning, and celebration.

Hours of operation are 9 a.m. – 5 p.m. (8 a.m. early entry for Members). Visit naplesgarden.org for details.

**Visit Our Media
Page**

Naples Botanical Garden | email@naplesgarden.org, 4820 Bayshore Drive, Naples, FL 34112

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