

Garden News



For Immediate Release

21st Annual *Hats in the Garden* is March 28

NAPLES, FL – March 20, 2025 – *Hats in the Garden 2025*, La Dolce Vita, chaired by Joan Clifford, will be celebrated on Friday, March 28, and include a special appearance by Jenna Bush Hager, host of *TODAY with Jenna & Friends* and #1 NYTimes Bestselling Author.

Ms. Hager will lead an afternoon of entertainment and invigorate the event's Fund-a-Need, "Make Curiosities Happen." This special campaign will support the Garden's expansive new pilot project encouraging outdoor play, reconnecting children to nature, and creating opportunities for family memory-making.

The event features ETRO Fall 2025 Collection Runway Show presented by Saks Fifth Avenue; Chopard, the Jewelry Partner, will provide beautiful displays of their one-of-a-kind designs.

Supported by the Garden's Sustaining Leadership Council, a group of nearly 50 women who champion the Garden's mission, *Hats in the Garden* is critical to advancing horticultural excellence, plant conservation, and environmental education. The Garden and its Center for Nature-Based Solutions are tackling some of Southwest Florida's biggest environmental challenges while operating one of the nation's only tropical botanical gardens. The Garden is an independent, nonprofit organization that relies on the support of visitors, Members, and Donors, such as *Hats* attendees, to sustain its work.

Hats in the Garden 2025 is presented by Christine Williamson, Inaugural Chair of the Garden's Collector's Circle, and Corporate Presenting Sponsor William Raveis.

[More on Hats in the Garden](#)

[More on Nature Play](#)

Media are welcome to cover *Hats'* luncheon, fashion show, and Fund-a-Need appeal on March 28. Please email media@naplesgarden.org to join our media list. Our communications specialists can also make arrangements to tour Nature Play during regular Garden hours to learn more about the critical importance of outdoor, unstructured time for physical, social, and emotional development.

Thank You to Our 2025 Sponsors & Underwriters

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About Naples Botanical Garden

Naples Botanical Garden is where plants and people thrive together. In addition to our 170-acre showcase for tropical plants, the Garden offers a uniquely beautiful, natural, and ever-changing experience to bring our diverse community together to enjoy companionship, refuge, learning, and celebration. Every Garden ticket or membership purchase supports Naples Botanical Garden's conservation efforts.

Seasonal hours of operation are 9 a.m. – 5 p.m. (8 a.m. early entry for Members). Visit [naplesgarden.org](https://www.naplesgarden.org) for details.

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