

Garden News



For Immediate Release



Nature Play focus of Garden's 2025 fundraiser

NAPLES, FL – April 24, 2025– Naples Botanical Garden celebrated the 21st Annual *Hats in the Garden* on Friday, March 28. This year's event welcomed over 700 guests and raised more than \$4.5 million. The funds raised before and after *Hats* support the daily operations of the Garden, along with the Fund-a-Need focus: "Make Curiosities Happen." This initiative supports the Garden's Nature Play initiative—benefitting our future stewards and innovators.

Nature Play is a pilot program designed to reconnect children to nature in our unique tropical habitat. Three features spark wonder: Jungle Hollow, a lush world of tropical plants; Palm Hop, where kids leap and test balance; and Wonder Circle, a space for exploration and discovery.

Nature Play sustains the Garden's daily operations, welcoming families every day. By investing in Nature Play, you're helping us lay the foundation for permanent,

family-focused features that will inspire future generations to connect with nature.

For two decades, *Hats in the Garden* has served as Naples Botanical Garden's primary fundraiser, advancing its mission to connect people with plants. The 2025 event, *La Dolce Vita*, featured a champagne reception, luncheon, and an ETRO Fall 2025 Collection Runway Show presented by Saks Fifth Avenue.

The next *Hats in the Garden* is scheduled for March 25, 2026.

**More on Hats in the
Garden**

For media questions, please contact media@naplesgarden.org.

Thank You to Our 2025 Sponsors & Underwriters

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About Naples Botanical Garden

Naples Botanical Garden is where plants and people thrive together. In addition to our 170-acre showcase for tropical plants, the Garden offers a uniquely beautiful, natural, and ever-changing experience to bring our diverse community together to enjoy companionship, refuge, learning, and celebration. Every Garden ticket or membership purchase supports Naples Botanical Garden's conservation efforts.

Seasonal hours of operation are 9 a.m. – 5 p.m. (8 a.m. early entry for Members). Visit [naplesgarden.org](https://www.naplesgarden.org) for details.

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