




Naples
Botanical
Garden™

Philanthropic Opportunity

ChromaFlora • January 24 – May 25, 2026



This winter, the Garden will burst into color with a new, staff-designed exhibition, *ChromaFlora*. Explore the botanical origin of pigments and purpose of floral hues, the use of color in landscape design, and more—all in a garden space inspired by a painter's palette.



As an exhibition supporter, you will help the Garden bring this painter's palette to life—supporting the staff who will build, install, and care for this one-of-a-kind experience. *ChromaFlora* will inspire and delight our broad audiences, including approximately 15,000 member households and a quarter of a million annual visitors. We invite you to explore the unique opportunities available to share in this vibrant celebration and align your name with an exhibition that will leave a lasting impression.

Presenting Sponsor: \$50,000

- Listed with “Presented by” verbiage
- One-time use of space for an event at Naples Botanical Garden, based upon mutual availability
- Recognition as Presenting Sponsor on seasonal Garden boardwalk signage and in exhibition collateral
- Invitation for six guests to an exclusive *ChromaFlora* opening reception

Exhibit Digital Content Sponsor: \$25,000






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- Recognition as the exclusive sponsor of *ChromaFlora*'s interpretive videos, accessed onsite via QR code
 - Visibility to thousands of visitors engaging with *ChromaFlora*'s digital storytelling experience
 - Recognition on seasonal Garden boardwalk signage and in exhibition collateral
 - Invitation for four guests to an exclusive *ChromaFlora* opening reception

Photo Opportunity: *A Celebration of Color!* \$25,000

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- Recognized as *ChromaFlora*'s Photo Opportunity Sponsor on a vibrant 8' x 8' ring of color surrounded by a lush rainbow of plants
 - High-visibility branding in a prime location for visitor photos and social media sharing
 - Invitation for four guests to an exclusive *ChromaFlora* opening reception

Supporting Exhibit Sponsors: \$15,000

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- Recognition on signage for a designated *ChromaFlora* exhibition element
 - Recognition on seasonal Garden boardwalk signage and in exhibition collateral
 - Invitation for two guests to an exclusive *ChromaFlora* opening reception

To explore your impact, contact
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